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Life's great in TheVillage

TheVillage is a very popular and highly regarded magazine serving the thriving and beautiful north-east Worcestershire countryside nestled between Bromsgrove, Birmingham, Solihull and Redditch.

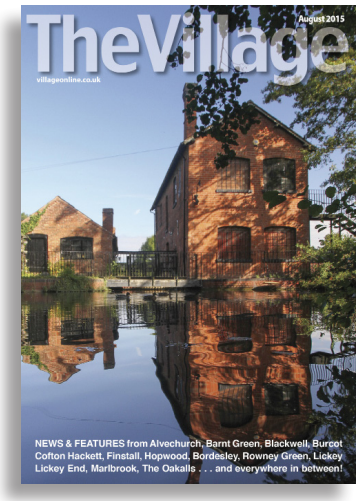
The area is home to many people who work in the conurbations but enjoy life in and around the villages that inspire the magazine, as well as the people whose families have lived there for generations.

TheVillage was launched in October 1998 by a group of journalists who brought many years of experience on national and regional newspapers to the production of a magazine that really matters to its readers – people who care about what is happening around them.

The attractive, full-colour glossy magazine is published in a modern B5 format, with a print run of 10,000 copies ten times a year.

Almost all of these are delivered through letterboxes across the area by our own team of distributors, with the remainder of the circulation being bought by subscription.

The format and distribution mean that **TheVillage** is the perfect publication to meet the requirements of advertisers while retaining a commitment to high editorial and production values, carrying news and features about issues that matter to the people of the area.







For further information about advertising in TheVillage please call 07536 987950 or email fran@villageonline.co.uk



Platform Publishing & Media Ltd Registered in England: 4507686
Registered Office: 8 Fiery Hill Road, Barnt Green, B45 8LF

TheVillage Rates & print specification

AD RATES effective from Jan 2026

SPECIAL POSITIONS

BACK COVER	£600 + VAT
INSIDE COVER	£550 + VAT

RUN OF MAGAZINE

1/4 PAGE	£225 + VAT
HALF PAGE	£300 + VAT
FULL PAGE	£450 + VAT
DOUBLE PAGE SPREAD	£600 + VAT

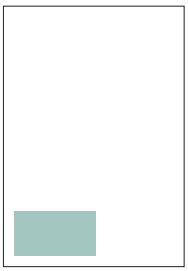
VILLAGE DIRECTORY

1/10 PAGE	£75 + VAT
1/6 PAGE	£100 + VAT
BOXED LINEAGE AD	£10 per line

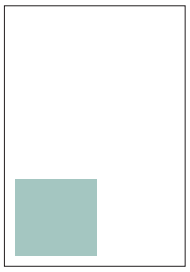
All prices quoted are per issue
All prices quoted are for Full Colour
We also offer a FREE design service!

DISCOUNTS AVAILABLE FOR MULTI-BOOKING – CALL 07536 987950 FOR DETAILS

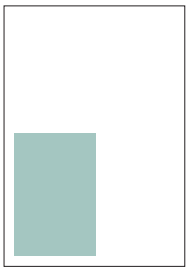
ADVERTISEMENT SIZES



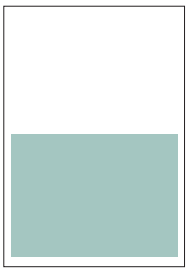
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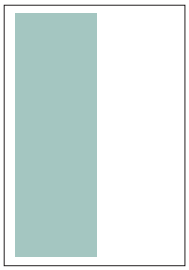
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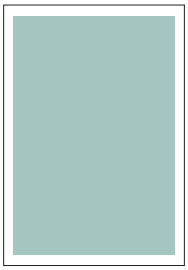
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HALF PAGE
(horizontal)
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112mm deep



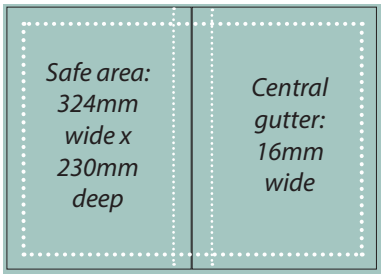
HALF PAGE
(vertical)
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230mm deep



FULL PAGE
(with margin)
155mm wide
230mm deep



FULL PAGE
Trim size:
170mm wide
245mm deep
(please add 3mm bleed)

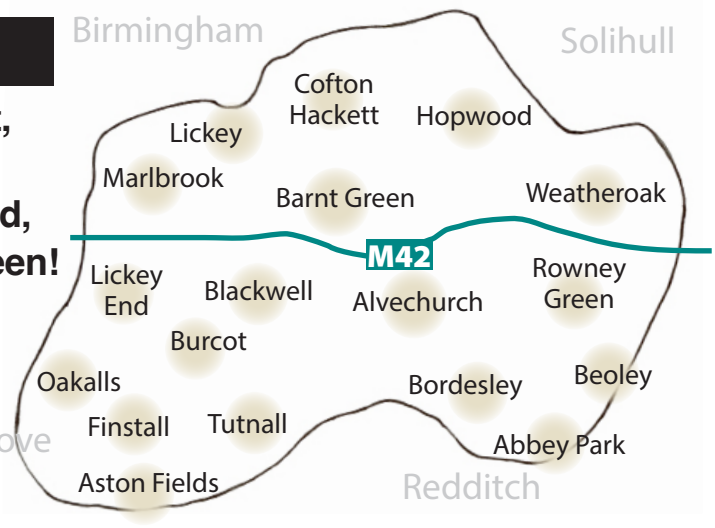


DOUBLE PAGE SPREAD
Trim size:
340mm wide 245mm deep
(please add 3mm bleed)

Supplied adverts must be press quality files with all fonts, logos, images embedded. Components for adverts designed by us should be supplied as JPEG or pdf files, with a minimum resolution of 300dpi at 100%.

WHERE WE DELIVER

Alvechurch, Barnt Green, Blackwell, Burcot, Beoley, Cofton Hackett, Finstall, Hopwood, Bordesley, Rowney Green, Lickey, Lickey End, Marlbrook, The Oakalls & everywhere in between!



TheVillage